

Goodby Silverstein and Partners  
Partnership for a Drug Free America  
"If You Can" campaign  
"Best for who?"  
TV :30

DAD TALKS TO HIS 10-YEAR OLD SON.

SON: Don't I have a say?

DAD: Yes, but no, not, not on this.

SON: So you guys just decided and that's it.

DAD: I think... (a beat) your Mom and I think it's for the best.

SON: Best for who?

DAD: Best for me and her and best for you (a beat) best for all of us.

SON: Tell me how you guys getting separated is best for me Dad?

DAD: I think... we'll all be happier (a beat) in the long run.

SON: When does that start?

TITLE: If you can talk to them about this

TITLE: you can talk to them about drugs.

TITLE: Partnership for a Drug Free America