

**"TWO WOMEN/ONE LEXUS"**

**VISUAL:** We open on a new Lexus with a red bow parked on a residential street. There's no one around it. Because it's parked on the street between two driveway entrances, it's ambiguous whom it might belong to.

A woman from each house sees the bow-topped Lexus parked there. They both check it out. Their equally excited expressions tell us that both women assume that the Lexus is a gift for them.

These women are obviously friends. They start a conversation with each other, playing down their excitement while claiming the Lexus for themselves.

**WOMAN 1:** I wonder who it's for?

**WOMAN 2:** Could be ... anyone.

**WOMAN 1:** My favorite color. What a coincidence.

**WOMAN 2:** A navigation system. I was just talking about that.

**VISUAL:** The women smile, hiding how much they want it.

**ANNCR:** It's that time of year again.

**VISUAL:** Three different Lexus cars with bows.

**ANNCR:** At the December to Remember Sales Event, you'll find the year's best values on your favorite Lexus vehicles.

It's not too late to get yours.

**VISUAL:** Back to the driveway.

**WOMAN 1:** Well, I have some things to do inside.

**WOMAN 2:** Me too.

**VISUAL:** Both women stay looking at the car. Neither wants to leave.

**ANNCR:** The Lexus December to Remember Sales Event.

**SUPER:** The Lexus December to Remember Sales Event. Through January 2.