

**"TWO MEN/ONE LEXUS"**

**VISUAL:** We open on a new Lexus with a red bow parked on a residential street. There's no one around it. Because it's parked on the street between two driveway entrances, it's ambiguous whom it might belong to.

A man from each house happens to be walking through their yards. They see the bow-topped Lexus parked there. Their equally excited expressions tell us that both men assume that the Lexus is a gift for them.

These men are obviously friends. They start a conversation with each other, playing down their excitement while claiming the Lexus for themselves.

**MAN 1:** Someone knows what they're getting this year.

**MAN 2:** Someone's pretty happy about it too.

**MAN 1:** Someone's going to have quite a day tomorrow.

**MAN 2:** Someone certainly is.

**VISUAL:** The men smile, pretending that it's no big deal whose it is.

**ANNCR:** It's that time of year again.

**VISUAL:** Three different Lexus cars with bows.

**ANNCR:** At the December to Remember Sales Event, you'll find the year's best values on your favorite Lexus vehicles.

It's not too late to get yours.

**VISUAL:** Back to the driveway.

**MAN 1:** Someone's going to go straighten up the garage.

**MAN 2:** Someone already did.

**ANNCR:** The Lexus December to Remember Sales Event.

**SUPER:** The Lexus December to Remember Sales Event. Through January 2.